Pink Frost Joe Pye Weed

Eupatorium fortunei 'Pink Frost'

Height: 3 feet

Spread: 24 inches

Spacing: 14 inches

Sunlight:

Hardiness Zone: 4a

Other Names: Snakeroot, Boneset, Japanese Joe Pye Weed

Description:

Compact growth habit that is ideal for smaller gardens; features fluffy plumes of deep pink flowers, above stunning green and pale yellow-cream variegated foliage; tasty seeds for birds and nectar for butterflies



Pink Frost Joe Pye Weed foliage
Photo courtesy of NetPS Plant Finder

Ornamental Features

Pink Frost Joe Pye Weed has masses of beautiful plumes of lightly-scented hot pink flowers at the ends of the stems from late summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated narrow leaves remain forest green in color with showy buttery yellow variegation and tinges of creamy white throughout the season.



Pink Frost Joe Pye Weed foliage
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Pink Frost Joe Pye Weed is an herbaceous perennial with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Pink Frost Joe Pye Weed is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Groundcover
- Container Planting

Planting & Growing

Pink Frost Joe Pye Weed will grow to be about 3 feet tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 15 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is quite adaptable, prefering to grow in average to wet conditions, and will even tolerate some standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Pink Frost Joe Pye Weed is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.