



**Treasure Flower**  
*Gazania rigens*

Plant Height: 6 inches

Flower Height: 10 inches

Spread: 10 inches

Spacing: 10 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: African Daisy

**Description:**

Heat and drought tolerant with a long blooming season, this selection produces gorgeous showy and brightly colored daisy-like flowers sitting above dark green foliage; a great way to add color to beds, borders, containers and hanging baskets

**Ornamental Features**

Treasure Flower features bold gold daisy flowers with black eyes and red stripes at the ends of the stems from early summer to early fall. The flowers are excellent for cutting. Its oval leaves remain dark green in color throughout the year.

**Landscape Attributes**

Treasure Flower is an herbaceous annual with a ground-hugging habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

Treasure Flower is recommended for the following landscape applications;



*Treasure Flower flowers*  
Photo courtesy of NetPS Plant Finder



*Treasure Flower flowers*  
Photo courtesy of NetPS Plant Finder

North Hanley  
4215 North Hanley Road  
St. Louis, MO 63121  
(314) 428.9878

St. Charles  
3200 Greens Bottom Road  
St. Charles, MO 63304  
(636) 447.2230



- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Treasure Flower will grow to be only 6 inches tall at maturity extending to 10 inches tall with the flowers, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil pH, but grows best in poor soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This species is not originally from North America.

Treasure Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.